

ESG & SUSTAINABILITY

Verdantix ESG & Sustainability Research Plan 2021

Verdantix Overview

Verdantix is an independent research and advisory firm with expertise in digital strategies for EHS, operational excellence, smart buildings, sustainability and ESG. Through access to our market data, expert analysts and marketing platforms, our clients make better informed decisions and accelerate the growth of their digital initiatives.

Research Coverage

Since 2008, Verdantix has conducted research into the way investors and C-level executives incorporate ESG and sustainability considerations into their financial, operational and strategic decisions. Our research indicates that a combination of investor engagement with ESG metrics, climate change policy and shifting social values will accelerate the need for equity and debt issuers to enhance ESG performance in terms of disclosures, risk controls and innovation. To help technology and services firms understand the size, growth and shape of the market opportunity Verdantix will produce a portfolio of studies covering customer demand for ESG products and services, competitive benchmarks and market size and forecast studies.

2021 Key Themes

The research plan represents the majority of studies that we are committed to publish in 2021. The analyst team will also respond to market developments and client requests. Key themes for 2021: evolution of ESG information solutions for investors; ESG data management for issuers; ESG, sustainability and climate change services market forecast; ESG tech market size and forecast; digital strategies to improve sustainability risk management; best practices for sustainability innovation.

Research Methodologies

Verdantix utilizes proven methodologies to deliver consistent analysis which facilitates client usage of our data and insights in actionable ways:

Market Overview

Qualitative assessment of key trends, structures, and priorities in a specific market segment.

Market Size & Forecast

Quantitative analysis of the size of a market and its growth prospects for the next 5 years or 20 years based on survey data and a forecast model.

Smart Innovators

Qualitative analysis of an emerging group of suppliers, providing a definition of the market, categorization of suppliers, and explanation of customer needs.

Green Quadrant

Benchmark of comparable suppliers in a market segment, including interviews with executives, interviews with 15 customers, and a 100 criteria or more assessment.

Customer Survey

Phone interviews with more than 200 senior managers in ESG and sustainability roles at asset owners, asset managers, equity and debt issuers across all industries and over 12 countries.

Best Practices

Qualitative research on best practices for a specific set of processes or areas of business activity which helps managers benchmark and improve performance.

Buyer's Guide

Comprehensive analysis of all suppliers in a market segment to provide buyers with the information required to target a best-fit shortlist of vendors.

Strategic Focus

Drill-down into a specific challenge facing senior managers and recommendations on how to resolve the challenge with people, process and technology.

ESG & Sustainability

Our ESG and sustainability research improves the decisions of investors, tech providers, financial services firms and corporate leaders. We deliver on this mission by conducting in-depth research on the full range of services and technologies required to succeed with ESG and sustainability strategies.

Q 1

Strategic Focus

Financial Benefits Of Sustainable Real Estate

Smart Innovators

ESG & Sustainability Software

Strategic Focus

Governance For Sustainability Risk Management

Market Overview

Investor ESG Focus Transforms Sustainability Strategies

Q 2

Strategic Focus

Future Evolution Of ESG Disclosures For Issuers

Smart Innovators

ESG Information & Ratings Providers

Customer Survey

Budgets & Priorities For ESG & Sustainability

Strategic Focus

Connecting EHS Data With ESG Disclosures

Q 3

Best Practices

Sustainability Risk Management

Strategic Focus

ESG Information Architecture

Green Quadrant

Global ESG + Sustainability Consultants

Market Size & Forecast

ESG & Sustainability Consulting 2020-25

Q 4

Best Practices

Sustainability Innovation Strategies

Market Size & Forecast

ESG Information & Rating Services 2020-25

Strategic Focus

Delivering Alpha With Superior ESG Performance

Strategic Focus

Mastering TCFD Disclosures

Verdantix:

Your ESG & Sustainability Questions Answered

Unrivalled Subject Matter Expertise

Verdantix consulting services leverages our research insights, executive relationships, and data assets across the EHS, Operational Excellence, Smart Buildings, Energy Services and Sustainability markets.

We are subject matter experts in the markets we serve and only take on projects where we come to the table with existing market data, insights, and expertise.

Our expert intelligence helps corporate executives, investors and software executives minimize risks and make informed decisions based on the insights which best fit their business requirements.

World Class Consulting Capabilities

Helping our clients to better understand their growth potential and assist them in making fact-based decisions is a core expertise of the Verdantix analyst team. To save you time and money, we leverage our existing data sets, market models and executive relationships to generate analysis which meets your specific needs.

Types of projects we conduct include:

- Software vendor selection support to reduce risk and speed up project completion
- Process optimization to drive increased efficiency in business performance
- Market opportunity analysis to understand new growth segments
- Go to market strategy for new or existing propositions
- Thought leadership studies to drive lead generation and brand awareness
- Commercial due diligence

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