

Verdantix Operational Excellence Research Plan 2022.

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Verdantix Overview.

Verdantix is an independent research and advisory firm with expertise in digital strategies for **Net Zero & Climate Risk, Environment, Health & Safety, ESG & Sustainability, Operational Excellence** and **Smart Buildings**. Our mission is to anticipate the insights and data that our clients need so you can succeed with growth strategies, invest wisely and optimize performance.

Research Coverage

Verdantix provides in-depth coverage of the technology innovations which are transforming operational excellence strategies in asset-intensive industries. For executives at technology and services firms selling into operations, engineering and maintenance our research provides a full portfolio of data and insights to drive growth strategies: customer priorities, budgets, purchase triggers, the competitive landscape, technology innovations and market forecasts. The research coverage helps operations, engineering and maintenance leaders to make better informed technology decisions and to evolve their approach to operational excellence with new concepts and techniques. Verdantix believes that the use of digital technology is vital to the success of high-performing industrial firms.

2022 Key Themes

The research plan represents the major studies that we are committed to publish during 2022. The Operational Excellence analysts will also respond rapidly to new issues and trends. **Key themes for 2022 include:** high value use cases of industrial digital twins; digitization of industrial asset management strategies; the rise in usage of technologies for remote operations driven by COVID-19; product benchmarks of EAM and APM solutions; connecting workers and assets in real-time for risk management and safe operations; increasing significance of industrial DataOps; and connected worker solutions leveraging edge devices, mobile and wearables.



Research Methodologies.

Verdantix utilizes proven methodologies to deliver consistent analysis which facilitates client usage of our data and insights in actionable ways:

Market Overview

Qualitative assessment of key trends, structures, and priorities in a specific market segment.

Market Size & Forecast

Quantitative analysis of the size of a market and its growth prospects for the next 5 years or 20 years based on survey data and a forecast model.

Smart Innovators

Qualitative analysis of an emerging group of suppliers, providing a definition of the market, categorization of suppliers, and explanation of customer needs.

Green Quadrant

Benchmark of comparable suppliers in a market segment, including interviews with executives, interviews with 15 customers, and a 100 criteria or more assessment.

Customer Survey

Phone interviews with more than 300 senior managers responsible for facilities management and real estate decisions at owner occupiers and FM outsourced service providers.

Best Practices

Qualitative research on best practices for a specific set of processes or areas of business activity which helps managers benchmark and improve performance.

Buyer's Guide

Comprehensive analysis of all suppliers in a market segment to provide buyers with the information required to target a best-fit shortlist of vendors.

Strategic Focus

Drill-down into a specific challenge facing senior managers and recommendations on how to resolve the challenge with people, process and technology.



Operational Excellence.

Our operational excellence research informs the innovation strategies of managers in operations, maintenance, engineering and process safety. We do this by providing in-depth research that links improvements in operational excellence strategies to industrial asset management software, digital twins, industrial IoT, connected worker platforms and real-time risk management.

Q1

Smart Innovators

Asset Investment Planning Software

GQ Benchmark

Industrial Asset Maintenance Planning & Scheduling

Market Size & Forecast

Industrial Asset Management Software 2021-26

Strategic Focus

High Value Use Cases For Mobile Apps In Industrial Operations And Asset Management

Market Insight

High Value Use Cases For Digital Twins By Industry

Market Insight

Top 10 OpEx Tech Trends For 2022

Q2

Green Quadrant

APM Solutions

Market Size & Forecast

Operational Risk Management Software 2021-26

Market Size & Forecast

Connected Worker Solutions 2021-2026

Strategic Focus

Applications Of 3D Visualisation Software And Its Benefits For Industrial Asset Management

Strategic Focus

Why Industrial Firms Need DataOps Platform For Asset Management Digitization

Tech Roadmap

Digital Technologies For Sustainable Industrial Operations

Q3

Customer Survey

Operational Excellence Tech & Services Brands

Buyers Guide

Process Safety Management Software

Customer Survey

Operational Excellence Budgets, Priorities & Tech Preferences

Best Practices

Five Best Practices To Strengthen Predictive Maintenance Strategy For Power Utilities

GQ Benchmark

Predictive Maintenance Software

Best Practices

Energy Transition Digital Strategies

Q4

Green Quadrant

Industrial Asset Management Digital Services

Buyers Guide

Asset Investment Planning Software

Market Insight

Impact Of Energy Transition On Operational Excellence Strategies

Strategic Focus

Getting Value From Control Of Work Software For Safe Operations

Smart Innovators

Industrial DataOps Platform For Asset Management Digitization

Market Insight

10 Connected Worker Solutions With An Attractive Financial Return



Your Operational Excellence Questions Answered.

Helping our clients to better understand their growth potential and assist them in making factbased decisions is a core expertise of the Verdantix analyst team. To save you time and money, we leverage our existing data sets, market models and executive relationships to generate analysis which meets your specific needs.

Unrivalled Subject Matter Expertise

Verdantix consulting services leverages our research insights, executive relationships, and data assets across the EHS, Operational Excellence, Smart Buildings, Energy Services and Sustainability markets. We are subject matter experts in the markets we serve and only take on projects where we come to the table with existing market data, insights, and expertise.

Our expert intelligence helps corporate executives, investors and software executives minimize risks and make informed decisions based on the insights which best fit their business requirements.

Types of projects we conduct include:

- Software vendor selection support to reduce risk and speed up project completion
- Process optimization to drive increased efficiency in business performance.
- Market opportunity analysis to understand new growth segments
- Go to market strategy for new or existing propositions
- Thought leadership studies to drive lead generation and brand awareness
- Commercial due diligence

Large Corporates

- Functional Strategy
- Digital Strategy
- Software Selection
- RFP Design and Management
- Process Optimization

Software and Services Vendors

- Go-to-Market Strategy
- Market Analysis
- Thought Leadership

Investors

- Market Analysis
- Acquisition Scans
- Commercial Due Diligence



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