

Verdantix Net Zero & Climate Risk Research Plan 2022.



Verdantix Overview.

Verdantix is an independent research and advisory firm with expertise in digital strategies for **Net Zero & Climate Risk, Environment, Health & Safety, ESG & Sustainability, Operational Excellence** and **Smart Buildings**. Our mission is to anticipate the insights and data that our clients need so you can succeed with growth strategies, invest wisely and optimize performance.

Research Coverage

Since 2009, Verdantix has been an influential independent voice, providing insights and analysis that shape buyer behaviour and supplier strategies. Our unparalleled understanding of c-suite attitudes and priorities, and digital solutions gives us a unique view on how the market for net zero and climate risk services will evolve in the years ahead.

Our aim is to provide the most comprehensive insight into customer appetite for tech and services relating to net zero strategies and implementation, TCFD reporting, climate risk management and carbon market developments.

2022 Key Themes

The research plan represents the majority of studies that we are committed to publish in 2022. The analyst team will also respond to market developments and client requests. In 2022, Verdantix research on net zero and climate risk will include a survey of the budgets and priorities of 800 decision-makers, an overview of multiple carbon management technology categories, a technology landscape of decarbonization solutions and a benchmark of net zero emissions solution providers.



Research Methodologies.

Verdantix utilizes proven methodologies to deliver consistent analysis which facilitates client usage of our data and insights in actionable ways:

Market Overview

Qualitative assessment of key trends, structures, and priorities in a specific market segment.

Market Size & Forecast

Quantitative analysis of the size of a market and its growth prospects for the next 5 years or 20 years based on survey data and a forecast model.

Smart Innovators

Qualitative analysis of an emerging group of suppliers, providing a definition of the market, categorization of suppliers, and explanation of customer needs.

Green Quadrant

Benchmark of comparable suppliers in a market segment, including interviews with executives, interviews with 15 customers, and a 100 criteria or more assessment.

Customer Survey

Phone interviews with more than 800 decision-makers across a range of industries and over 12 countries.

Best Practices

Qualitative research on best practices for a specific set of processes or areas of business activity which helps managers benchmark and improve performance.

Buyer's Guide

Comprehensive analysis of all suppliers in a market segment to provide buyers with the information required to target a best-fit shortlist of vendors.

Strategic Focus

Drill-down into a specific challenge facing senior managers and recommendations on how to resolve the challenge with people, process and technology.



Net Zero & Climate Risk.

Our Net Zero & Climate Risk research improves the decisions of investors, tech providers, financial services firms and corporate leaders. We deliver on this mission by conducting in-depth research on the full range of services and technologies required to succeed with net zero strategies.

Q1

Tech Roadmap

GHG Emissions Reduction Technologies

Strategic Focus

Future Evolution Of ESG Disclosures

Market Size and Forecast

New Strategies For Corporate Energy Management

Market Overview

The Future Of Carbon Markets

Best Practices

Planning For Net Zero Carbon Buildings

Strategic Focus

ESG Data Management For Real Estate

Market Insight

FTSE 100 Net Zero Emissions Targets Reveal Critical Success Factors

Q2

Best Practices

Net Zero Emissions Digital Strategies

Customer Survey

Scope 3 Emissions

Customer Survey

Net Zero Building Priorities

Customer Survey

EHS Role In Enterprise Carbon Management

Strategic Focus

Climate Risk Digital Solutions

Green Quadrant

Enterprise Carbon Management Software

Strategic Focus

Designing A SBTi-Ready Net Zero Strategy

Strategic Focus

Complying With The SEC Climate Rules

Q3

Smart Innovators

Net Zero Service Providers

Best Practices

Energy Transition Digital Strategies

Customer Survey

Net Zero & Energy Transition Budgets & Priorities

Tech Roadmap

Building Energy & Carbon Technology

Customer Survey

Net Zero Building Priorities

Customer Survey

Climate Risk & NZE

Market Size & Forecast

Climate Risk Digital Solutions

Market Size & Forecast

Carbon Management Software

Q4

Tech Roadmap

Climate Risk Management Solutions

Best Practices

Renewable Energy Strategies For Buildings

Buyer's Guide

Enterprise Carbon Management Software

Customer Survey

OpEx & Energy Transition

Strategic Focus

EU SFDR Adoption

Strategic Focus

Implementing PCAF



Your Net Zero & Climate Risk Questions Answered.

The Verdantix Advisory function blends unparalleled subject matter expertise with world class consulting capabilities. With team members coming from some of the world's best regarded strategy and technology consulting firms, our consulting methodologies draw on and combine best practices from these different experiences.

Unrivalled Subject Matter Expertise

Verdantix consulting services leverages our research insights, executive relationships, and data assets across the EHS, Operational Excellence, Smart Buildings, Energy Services and Sustainability markets. We are subject matter experts in the markets we serve and only take on projects where we come to the table with existing market data, insights, and expertise.

Our expert intelligence helps corporate executives, investors and software executives minimize risks and make informed decisions based on the insights which best fit their business requirements.

Types of projects we conduct include:

- Software vendor selection support to reduce risk and speed up project completion
- Process optimization to drive increased efficiency in business performance.
- Market opportunity analysis to understand new growth segments
- Go to market strategy for new or existing propositions
- Thought leadership studies to drive lead generation and brand awareness
- Commercial due diligence

Large Corporates

- Functional Strategy
- Digital Strategy
- Software Selection
- RFP Design and Management
- Process Optimization

Software and Services Vendors

- Go-to-Market Strategy
- Market Analysis
- Thought Leadership

Investors

- Market Analysis
- Acquisition Scans
- Commercial Due Diligence



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