

ESG & Sustainability Research Plan 2022.



Verdantix Overview.

Verdantix is an independent research and advisory firm with expertise in digital strategies for **Net Zero & Climate Risk, Environment, Health & Safety, ESG & Sustainability, Operational Excellence** and **Smart Buildings**. Our mission is to anticipate the insights and data that our clients need so you can succeed with growth strategies, invest wisely and optimize performance.

Research Coverage

Since 2009, Verdantix has conducted research into the way investors and C-level executives incorporate ESG and sustainability considerations into their financial, operational and strategic decisions. Our research indicates that a combination of investor engagement with ESG metrics, climate change policy and shifting social values will accelerate the need for equity and debt issuers to enhance ESG performance in terms of disclosures, risk controls and innovation. To help technology and services firms understand the size, growth and shape of the market opportunity Verdantix will produce a portfolio of studies covering customer demand for ESG products and services, competitive benchmarks and market size and forecast studies.

2022 Key Themes

The research plan represents the majority of studies that we are committed to publish in 2022. The analyst team will also respond to market developments and client requests. **Key themes for 2022:** ESG and sustainability risk management, including climate change risk; disclosures, reporting, and the role of the financial community; sustainability in the supply chain and the circular economy; operational improvements in E, S, and G; the ESG information architecture and transformational technologies.



Research Methodologies.

Verdantix utilizes proven methodologies to deliver consistent analysis which facilitates client usage of our data and insights in actionable ways:

Market Overview

Qualitative assessment of key trends, structures, and priorities in a specific market segment.

Market Size & Forecast

Quantitative analysis of the size of a market and its growth prospects for the next 5 years or 20 years based on survey data and a forecast model.

Smart Innovators

Qualitative analysis of an emerging group of suppliers, providing a definition of the market, categorization of suppliers, and explanation of customer needs.

Green Quadrant

Benchmark of comparable suppliers in a market segment, including interviews with executives, interviews with 15 customers, and a 100 criteria or more assessment.

Customer Survey

Phone interviews with more than 200 senior managers in ESG and sustainability roles at asset owners, asset managers, equity and debt issuers across all industries and over 12 countries.

Best Practices

Qualitative research on best practices for a specific set of processes or areas of business activity which helps managers benchmark and improve performance.

Buyer's Guide

Comprehensive analysis of all suppliers in a market segment to provide buyers with the information required to target a best-fit shortlist of vendors.

Strategic Focus

Drill-down into a specific challenge facing senior managers and recommendations on how to resolve the challenge with people, process and technology.



ESG & Sustainability.

Our ESG and sustainability research improves the decisions of investors, tech providers, financial services firms and corporate leaders. We deliver on this mission by conducting in-depth research on the full range of services and technologies required to succeed with ESG and sustainability strategies.

Q1

Technology Roadmap

GHG Emissions Reduction Technologies

Strategic Focus

The Future Of ESG Scores

Market Size and Forecast

ESG & Sustainability Services

Market Overview

The Future Of Carbon Markets

Customer Survey

Financial Institutions ESG Budgets & Priorities

Buyer's Guide

Supply Chain Sustainability

Q2

Best Practices

Net Zero Emissions Digital Strategies

Smart Innovators

Social Impact Solutions

Strategic Focus

Geo-Spatial Data For Sustainability

Market Size & Forecast

Corporate ESG & Sustainability Software

Strategic Focus

Integrating ESG Into Financial Disclosures

Customer Survey

Supply Chain Sustainability: Budgets, Priorities & Tech Preferences

Q3

Smart Innovators

Circular Economy Digital Solutions

Smart Innovators

The Services Ecosystem: Getting to Net Zero Emissions

Market Size & Forecast

Supply Chain Sustainability Solutions

Market Size & Forecast

Circular Economy Digital Solutions

Customer Survey

Corporate Sustainability: Budgets, Priorities & Tech Preferences

Q4

Tech Roadmap

Climate Risk Management Solutions

Green Quadrant

Corporate ESG Software

Strategic Focus

TCFD Reporting Reality Check

Market Size & Forecast

ESG Audit & Assurance Services



Your ESG & Sustainability Questions Answered.

Helping our clients to better understand their growth potential and assist them in making factbased decisions is a core expertise of the Verdantix analyst team. To save you time and money, we leverage our existing data sets, market models and executive relationships to generate analysis which meets your specific needs.

Unrivalled Subject Matter Expertise

Verdantix consulting services leverages our research insights, executive relationships, and data assets across the EHS, Operational Excellence, Smart Buildings, Energy Services and Sustainability markets. We are subject matter experts in the markets we serve and only take on projects where we come to the table with existing market data, insights, and expertise.

Our expert intelligence helps corporate executives, investors and software executives minimize risks and make informed decisions based on the insights which best fit their business requirements.

Types of projects we conduct include:

- Software vendor selection support to reduce risk and speed up project completion
- Process optimization to drive increased efficiency in business performance.
- Market opportunity analysis to understand new growth segments
- Go to market strategy for new or existing propositions
- Thought leadership studies to drive lead generation and brand awareness
- Commercial due diligence

Large Corporates

- Functional Strategy
- Digital Strategy
- Software Selection
- RFP Design and Management
- Process Optimization

Software and Services Vendors

- Go-to-Market Strategy
- Market Analysis
- Thought Leadership

Investors

- Market Analysis
- Acquisition Scans
- Commercial Due Diligence



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