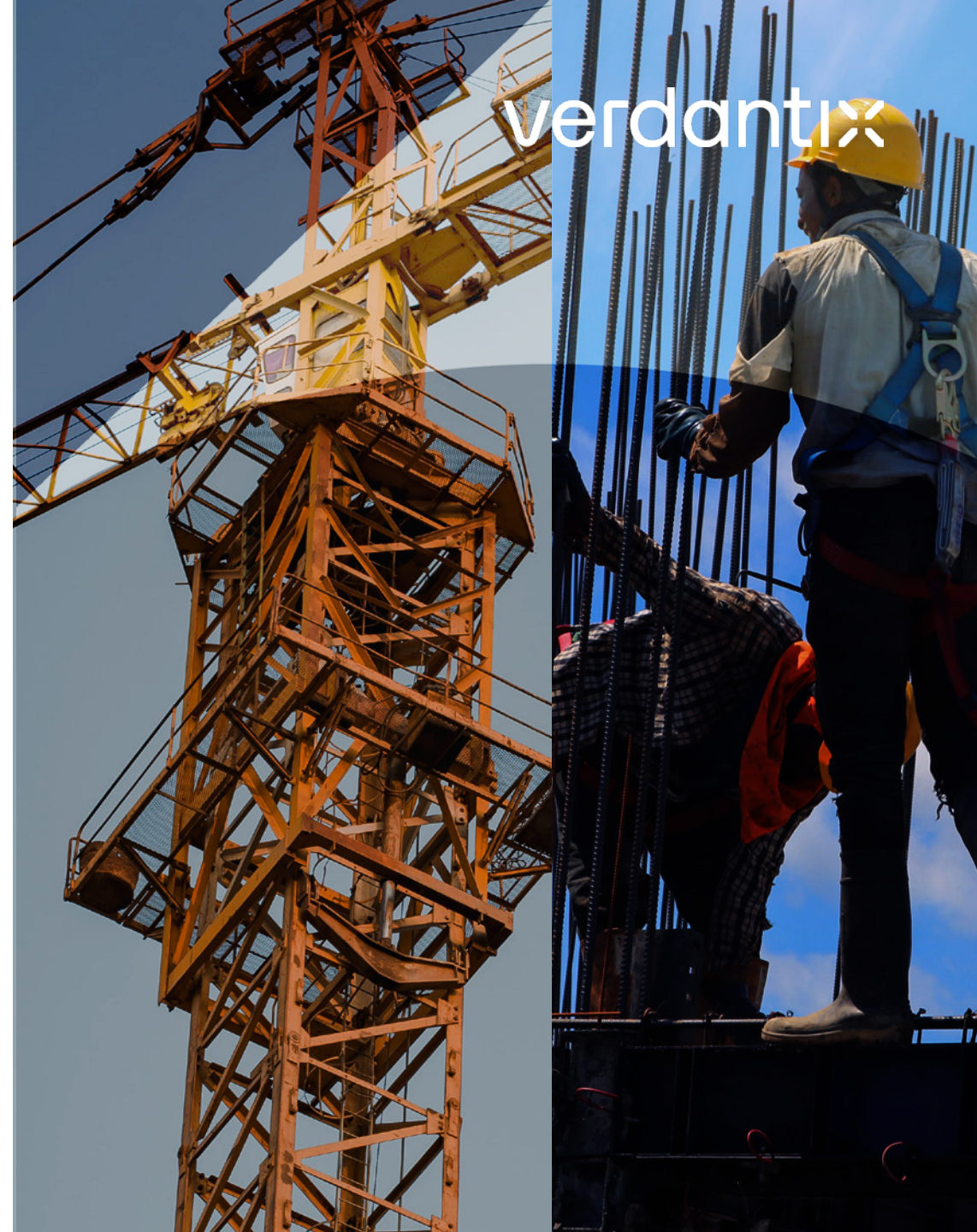


# Environment, Health & Safety Research Plan 2022.



# Verdantix Overview.

Verdantix is an independent research and advisory firm with expertise in digital strategies for **Net Zero & Climate Risk, Environment, Health & Safety, ESG & Sustainability, Operational Excellence** and **Smart Buildings**. Our mission is to anticipate the insights and data that our clients need so you can succeed with growth strategies, invest wisely and optimize performance.

## Research Coverage

Building on over 10 years of experience in the market, Verdantix provides uniquely broad and in-depth coverage of EHS technology and innovation. For executives at EHS technology and services firms, our research provides a full portfolio of data and insights to drive growth strategies: customer priorities, budgets, purchase triggers, the competitive landscape, technology innovations and market forecasts. The research coverage helps EHS leaders to make better informed technology decisions and to evolve their approach to EHS management with new concepts and techniques. Verdantix believes that the use of digital technology is vital to the success of high-performing EHS functions.

## 2022 Key Themes

The research plan articulates the key reports in the pipeline for 2022 and represents 50% of the total number of EHS reports which Verdantix will publish. **New themes for 2022 include** the growing focus on total worker health and wellness; the rise of digital solutions for the mid-market; leveraging safety technology to reduce serious injuries and fatalities; The role of EHS professionals in ESG initiatives; contractor safety; and leveraging innovative technology to improve EHS performance.





# Research Methodologies.

Verdantix utilizes proven methodologies to deliver consistent analysis which facilitates client usage of our data and insights in actionable ways:

## **Market Overview**

Qualitative assessment of key trends, structures, and priorities in a specific market segment.

## **Market Size & Forecast**

Quantitative analysis of the size of a market and its growth prospects for the next 5 years or 20 years based on survey data and a forecast model.

## **Smart Innovators**

Qualitative analysis of an emerging group of suppliers, providing a definition of the market, categorization of suppliers, and explanation of customer needs.

## **Green Quadrant**

Benchmark of comparable suppliers in a market segment, including interviews with executives, interviews with 15 customers, and a 100 criteria or more assessment.

## **Customer Survey**

Phone interviews with more than 300 senior managers in EHS roles across all industries and 20 or more countries.

## **Best Practices**

Qualitative research on best practices for a specific set of processes or areas of business activity which helps managers benchmark and improve performance.

## **Buyer's Guide**

Comprehensive analysis of all suppliers in a market segment to provide buyers with the information required to target a best-fit shortlist of vendors.

## **Strategic Focus**

Drill-down into a specific challenge facing senior managers and recommendations on how to resolve the challenge with people, process and technology.



# Environment, Health & Safety.

Focuses on the technology and services that enable corporations to improve their performance across environment, health, safety, product stewardship and supply chain stewardship.

## Q1

### Technology Roadmap

Tech Roadmap EHS Technologies 2022

### Buyer's Guide

Product Compliance Software

### Best Practices

Adopting Digital Technology For EHS Training

### Strategic Focus

When Should Firms Tie EHS and Quality Together?

### Strategic Focus

Embedding Safety Into Engagement Platforms

### Market Insight

10 Exciting EHS Technologies To Watch In 2022

## Q2

### Green Quadrant

Digital EHS services

### Customer Survey

EHS Budgets, Priorities, Tech Preferences

### Strategic Focus

Role Of EHS Leaders In Implementing ESG Strategies

### Smart Innovators

Contractor Management Solutions

### Market Insight

Winning Mid-Market Strategies For EHS Software Vendors

### Market Insight

5 Key Considerations When Buying EHS Software In 2022

## Q3

### Customer Survey

EHS Services Budgets & Priorities

### Market Size & Forecast

Mid-Market EHS Software 2022-2027

### Market Size & Forecast

EHS Software 2022-2027

### Buyer's Guide

Process Safety Management Software

### Strategic Focus

Improving Safety With Camera Analytics

### Market Insight

10 EHS Technologies With A Rapid Financial Return

## Q4

### Green Quadrant

EHS Software

### Buyer's Guide

Occupational Health Software

### Market Size & Forecast

EHS Services 2022-2027

### Strategic Focus

Improving Safety With Robotics And Automation

### Market Insight

Future Of Connected Safety

### Best Practices

Integrating Digital Technology Into The Hierarchy Of Controls



# Your Environment, Health & Safety Questions Answered.

Helping our clients to better understand their growth potential and assist them in making factbased decisions is a core expertise of the Verdantix analyst team. To save you time and money, we leverage our existing data sets, market models and executive relationships to generate analysis which meets your specific needs.

## Unrivalled Subject Matter Expertise

Verdantix consulting services leverages our research insights, executive relationships, and data assets across the EHS, Operational Excellence, Smart Buildings, Energy Services and Sustainability markets. We are subject matter experts in the markets we serve and only take on projects where we come to the table with existing market data, insights, and expertise.

Our expert intelligence helps corporate executives, investors and software executives minimize risks and make informed decisions based on the insights which best fit their business requirements.

## Types of projects we conduct include:

- Software vendor selection support to reduce risk and speed up project completion
- Process optimization to drive increased efficiency in business performance.
- Market opportunity analysis to understand new growth segments
- Go to market strategy for new or existing propositions
- Thought leadership studies to drive lead generation and brand awareness
- Commercial due diligence

## Large Corporates

- Functional Strategy
- Digital Strategy
- Software Selection
- RFP Design and Management
- Process Optimization

## Software and Services Vendors

- Go-to-Market Strategy
- Market Analysis
- Thought Leadership

## Investors

- Market Analysis
- Acquisition Scans
- Commercial Due Diligence



# verdantix

Curiosity, applied.

To find out more or to subscribe today visit:  
[research.verdantix.com/subscriptions](https://research.verdantix.com/subscriptions)

