

Risk Management Research Plan 2023



Verdantix Overview.

Verdantix is a research and advisory firm that acts as an essential thought-leader for world-enhancing innovation.

Together with our clients, we shape markets, define the technologies of tomorrow and futureproof businesses.

Research coverage

Verdantix provides in-depth coverage of the innovations which are transforming risk management strategies in sectors with complex risk profiles. For executives at technology and services firms selling into risk, compliance and finance roles our research provides a full portfolio of data and insights to drive growth strategies: customer priorities, budgets, purchase triggers, the competitive landscape, technology innovations and market forecasts. The research coverage helps Chief Risk Officers, heads of compliance and audit to make better informed technology decisions and to evolve their approach to risk management with new concepts and techniques. Verdantix believes that the use of digital technology is vital for next generation enterprise risk management.

Environment, Health & Safety
ESG & Sustainability
Net Zero & Climate Risk
Operational Excellence
Risk Management
Smart Buildings

2023 key themes

This research plan represents the major studies that we are committed to publish in the 12 months from July 2023. The Risk Management analysts will also respond rapidly to new issues and trends.

Key themes include: third party risk management; impact of climate risk on ERM; rising importance of non-financial risks; operational resilience strategies; enhancing risk management with digital workflows.



Research Methodologies

Verdantix utilizes proven methodologies to deliver consistent analysis that facilitates client usage of our data and insights in actionable ways:

Market Overview

Qualitative assessment of key trends, structures and priorities in a specific market segment.

Market Size & Forecast

Quantitative analysis of the size of a market and its growth prospects for the next 5 or 20 years based on survey data and a forecast model.

Smart Innovators

Qualitative analysis of an emerging group of suppliers, providing a definition of the market, categorization of suppliers, and explanation of customer needs.

Green Quadrant

Benchmark of comparable suppliers in a market segment, including interviews with executives, interviews with 15 customers, and an assessment based on 100 or more criteria.

Customer Survey

Phone interviews with more than 300 senior managers in Risk Management roles across all industries and 20 or more countries.

Best Practices

Qualitative research on best practices for a specific set of processes or areas of business activity that helps managers benchmark and improve performance.

Buyer's Guide

Qualitative analysis of comparable suppliers within a market segment to inform buying decisions.

Strategic Focus

Drill-down into a specific challenge facing senior managers, with recommendations on how to resolve the challenge with people, processes and technology.



Risk Management

Our Risk Management research focuses on the technology and services that provide a full portfolio of data and insights to drive growth strategies for risk, compliance and finance.

Q3, 2023

Customer Survey

Risk Budgets, Priorities & Tech Preferences

Customer Survey

Risk Software Brand Preference

Smart Innovators

ESG Risk Consulting

Best Practices

Integrating Physical Climate Risk Into ERM

Strategic Focus

Linking Risk Complexity To Digital Requirements

Strategic Focus

Tech Solutions For Reputational Risk Monitoring

Strategic Focus

Top Trends In ESG Risk Management

Q4, 2023

Green Quadrant

Third Party Risk Management

Market Size & Forecast

Climate Risk Consulting

Market Size & Forecast

Climate Risk & Resilience Digital Solutions

Smart Innovators

RMIS & Claims Management Software

Strategic Focus

Top Trends GRC Software

Strategic Focus

Top Trends In Supplier Risk

Q1, 2024

Green Quadrant

Enterprise Risk Management Consulting

Market Size & Forecast

RMIS And Claims Management Software

Best Practices

Climate Scenarios For Risk Management

Smart Innovators

Supplier Risk Assessment Digital Solutions

Strategic Focus

Ensuring Compliance With The EU CSRD

Strategic Focus

Defining The Remit of The ESG Controller

Q2, 2024

Green Quadrant

RMIS And Claims Management Software

Best Practices

Climate Transition Risk Management

Smart Innovators

AI Reputational Risk Monitoring

Market Size & Forecast

Third Party Risk Management Software

Market Size & Forecast

Enterprise Risk Management Consulting



Your Risk Management Questions Answered

Helping our clients better understand their growth potential and assisting them in making fact-based decisions is a core expertise of the Verdantix analyst team. To save you time and money, we leverage our existing data sets, market models and executive relationships to generate analysis that meets your specific needs.

Unrivalled subject matter expertise

Verdantix advisory services leverage our research insights, executive relationships and data assets across the EHS, Operational Excellence, Smart Buildings, Risk Management, Net Zero and Sustainability markets. We are subject-matter experts in the markets we serve and only take on projects where we come to the table with existing market data, insights and expertise.

Our expert intelligence helps corporate executives, investors and software executives minimize risks and make informed decisions, based on the insights that best fit their business requirements.

Types of projects we conduct include:

- Software vendor selection support to reduce risk and speed up project completion
- Process optimization to drive increased efficiency in business performance
- Market opportunity analysis to understand new growth segments
- Go-to-market strategy for new or existing propositions
- Thought leadership studies to drive lead generation and brand awareness
- Commercial due diligence

Large corporates

- Functional strategy
- Digital strategy
- Software selection
- RFP design and management
- Process optimization

Software and services vendors

- Go-to-market strategy
- Market analysis
- Thought leadership

Investors

- Market analysis
- Acquisition scans
- Commercial due diligence



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