

Verdantix Net Zero & Climate Risk Research Plan 2023



Verdantix Overview.

Verdantix is a research and advisory firm that acts as an essential thought-leader for world-enhancing innovation.

Together with our clients, we shape markets, define the technologies of tomorrow and futureproof businesses.

Research coverage

Since 2009, Verdantix has been an influential independent voice, providing insights and analysis that shape buyer behaviour and supplier strategies. Our unparalleled understanding of C-Suite attitudes and priorities, and of digital solutions gives us a unique view on how the market for net zero and climate risk services will evolve in the years ahead.

Our aim is to provide the most comprehensive insight into customer appetite for tech and services relating to net zero strategies and implementation, TCFD reporting, climate risk management and carbon market developments.

Environment, Health & Safety
ESG & Sustainability
Net Zero & Climate Risk
Operational Excellence
Smart Buildings

2023 key themes

The research plan represents the majority of studies that we are committed to publish in 2023. The analyst team will also respond to market developments and client requests. In 2023, Verdantix research on net zero and climate risk will include a survey of the budgets and priorities of 800 decision-makers; an overview of multiple carbon management technology categories; a technology landscape of decarbonization solutions; and a benchmark of net zero emissions solution providers.

Key themes for 2023 include: climate change consulting; integrating climate data into financial software; climate scenario models; digital solutions for CSRD climate disclosures; net zero programme governance; and financial metrics for carbon and climate risk.



Research Methodologies

Verdantix utilizes proven methodologies to deliver consistent analysis that facilitates client usage of our data and insights in actionable ways:

Market Overview

Qualitative assessment of key trends, structures and priorities in a specific market segment.

Market Size & Forecast

Quantitative analysis of the size of a market and its growth prospects for the next 5 or 20 years based on survey data and a forecast model.

Smart Innovators

Qualitative analysis of an emerging group of suppliers, providing a definition of the market, categorization of suppliers, and explanation of customer needs.

Green Quadrant

Benchmark of comparable suppliers in a market segment, including interviews with executives, interviews with 15 customers, and a 100 criteria or more assessment.

Customer Survey

Phone interviews with more than 400 decision-makers across a range of industries and over 12 countries.

Best Practices

Qualitative research on best practices for a specific set of processes or areas of business activity that helps managers benchmark and improve performance.

Buyer's Guide

Qualitative analysis of comparable suppliers within a market segment to inform buying decisions.

Strategic Focus

Drill-down into a specific challenge facing senior managers, with recommendations on how to resolve the challenge with people, processes and technology.



Net Zero & Climate Risk

Our Net Zero & Climate Risk research improves the decisions of investors, tech providers, financial services firms and corporate leaders. We deliver on this mission by conducting in-depth research on the full range of services and technologies required to succeed with net zero strategies.

Q1

Market Size & Forecast

Net Zero Emissions Services 2022-27

Customer Survey

Net Zero Budgets, Priorities & Tech Preferences

Smart Innovators

Climate Risk & Resilience
Digital Solutions

Strategic Focus

Tech Solutions For Methane
Emissions Reduction

Strategic Focus

Digital Solutions For CSR Directive
Climate Disclosures

Strategic Focus

Financial Metrics For Carbon
And Climate Risk

Q2

Green Quadrant

Climate Change Consulting

Best Practices

Climate Scenario Models

Strategic Focus

Lessons From UK TCFD
Mandatory Disclosures

Strategic Focus

Net Zero Programme Governance

Strategic Focus

Human Capital Management For
Climate Strategies

Smart Innovators

Climate Financial Data Providers

Q3

Customer Survey

Climate Change Consulting Budgets,
Priorities & Vendor Preferences

Market Size & Forecast

Carbon Management Software 2022-27

Market Size & Forecast

Climate Change Consulting Services
2022-27

Strategic Focus

Integrating Climate Data Into
Financial Software

Smart Innovators

Supply Chain GHG Emissions
Data Solutions

Best Practices

Carbon Credit & Offset Utilization

Q4

Green Quadrant

Enterprise Carbon
Management Software

Market Size & Forecast

Climate Risk & Resilience
Digital Solutions 2022-27

Market Size & Forecast

Climate Financial Data Solutions 2022-27

Strategic Focus

Solutions For Physical Climate Risk

Tech Roadmap

Digital GHG Emissions
Reduction Technologies

Smart Innovators

Climate Change Consulting



Your Net Zero & Climate Risk Questions Answered

The Verdantix Advisory function blends unparalleled subject matter expertise with world class consulting capabilities. With team members coming from some of the world's best-regarded strategy and technology consulting firms, our consulting methodologies draw on and combine best practices from these different experiences.

Unrivalled subject matter expertise

Verdantix advisory services leverage our research insights, executive relationships and data assets across the EHS, Operational Excellence, Smart Buildings, Net Zero and Sustainability markets. We are subject-matter experts in the markets we serve and only take on projects where we come to the table with existing market data, insights and expertise.

Our expert intelligence helps corporate executives, investors and software executives minimize risks and make informed decisions, based on the insights that best fit their business requirements.

Types of projects we conduct include:

- Software vendor selection support to reduce risk and speed up project completion
- Process optimization to drive increased efficiency in business performance
- Market opportunity analysis to understand new growth segments
- Go-to-market strategy for new or existing propositions
- Thought leadership studies to drive lead generation and brand awareness
- Commercial due diligence

Large corporates

- Functional strategy
- Digital strategy
- Software selection
- RFP design and management
- Process optimization

Software and services vendors

- Go-to-market strategy
- Market analysis
- Thought leadership

Investors

- Market analysis
- Acquisition scans
- Commercial due diligence



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