

Verdantix ESG & Sustainability Research Plan 2023

The Verdantix logo is positioned in the top right corner of the page. It features the word "verdantix" in a white, lowercase, sans-serif font. The letter "x" is stylized with a small green asterisk-like shape at its top right corner. The background of the top right section of the page is a dark, abstract image of light trails in shades of purple, blue, and pink, suggesting a night sky or a futuristic cityscape.

Verdantix Overview.

Verdantix is a research and advisory firm that acts as an essential thought-leader for world-enhancing innovation.

Together with our clients, we shape markets, define the technologies of tomorrow and futureproof businesses.

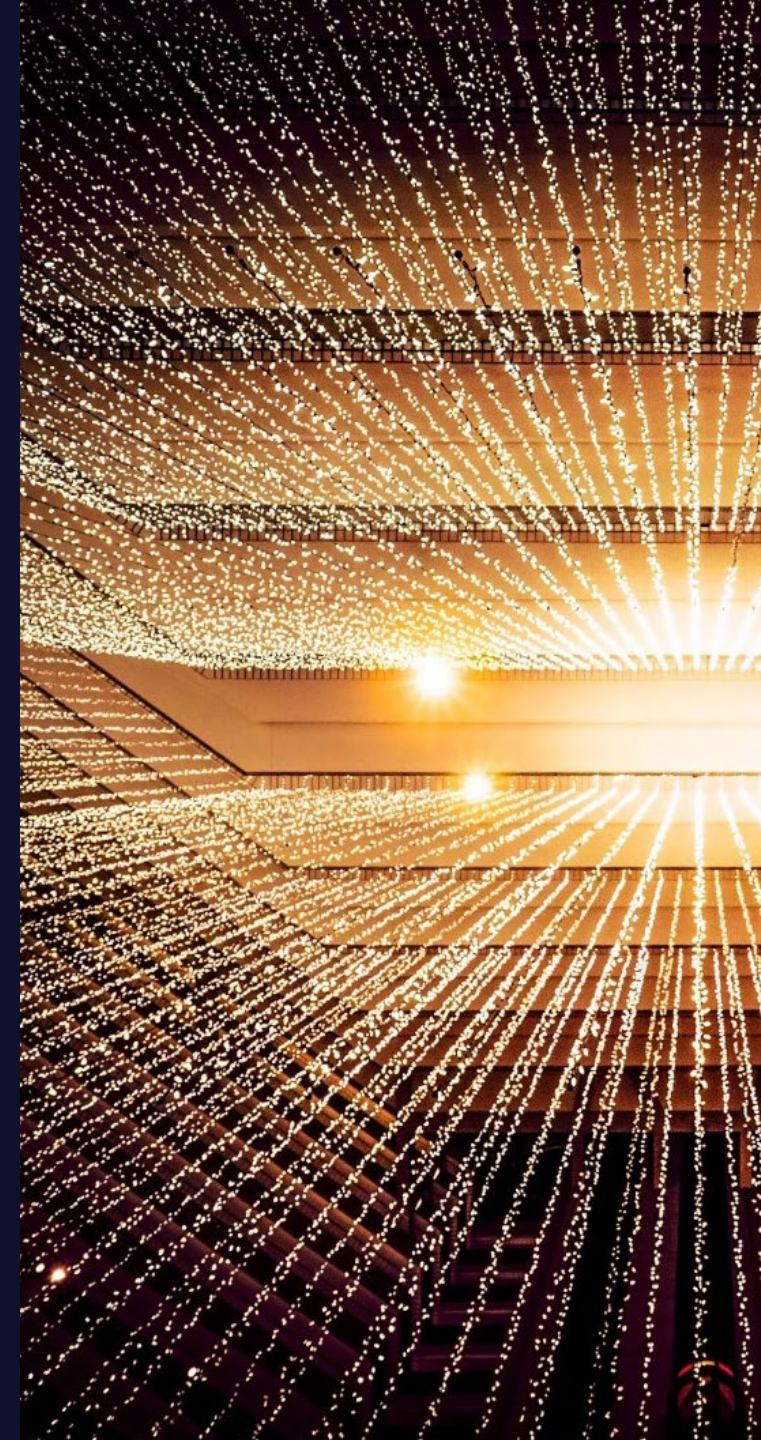
Research coverage

Since 2009, Verdantix has conducted research into the way investors and C-Level executives incorporate ESG and sustainability considerations into their financial, operational and strategic decisions. Our research indicates that a combination of investor engagement with ESG metrics, climate change policy and shifting social values will accelerate the need for equity and debt issuers to enhance ESG performance in terms of disclosures, risk controls and innovation. To help technology and services firms understand the size, growth and shape of the market opportunity, Verdantix will produce a portfolio of studies covering customer demand for ESG products and services, competitive benchmarks and market size and forecast studies.

Environment, Health & Safety
ESG & Sustainability
Net Zero & Climate Risk
Operational Excellence
Smart Buildings

2023 key themes

The research plan represents the majority of studies that we are committed to publish in 2023. The analyst team will also respond to market developments and client requests. **Key themes for 2023 include:** digital strategies for ESG regulations; ESG performance improvements in the supply chain; ESG disclosures around the globe; ESG and financial reporting; and enabling the circular economy with services.



Research Methodologies

Verdantix utilizes proven methodologies to deliver consistent analysis that facilitates client usage of our data and insights in actionable ways:

Market Overview

Qualitative assessment of key trends, structures and priorities in a specific market segment.

Market Size & Forecast

Quantitative analysis of the size of a market and its growth prospects for the next 5 or 20 years based on survey data and a forecast model.

Smart Innovators

Qualitative analysis of an emerging group of suppliers, providing a definition of the market, categorization of suppliers, and explanation of customer needs.

Green Quadrant

Benchmark of comparable suppliers in a market segment, including interviews with executives, interviews with 15 customers, and an assessment based on 100 or more criteria.

Customer Survey

Phone interviews with more than 200 senior managers in ESG and sustainability roles at asset owners, asset managers, equity and debt issuers across all industries and over 12 countries.

Best Practices

Qualitative research on best practices for a specific set of processes or areas of business activity that helps managers benchmark and improve performance.

Buyer's Guide

Qualitative analysis of comparable suppliers within a market segment to inform buying decisions.

Strategic Focus

Drill-down into a specific challenge facing senior managers, with recommendations on how to resolve the challenge with people, processes and technology.



ESG & Sustainability

Our ESG and sustainability research improves the decisions of investors, tech providers, financial services firms and corporate leaders. We deliver on this mission by conducting in-depth research on the full range of services and technologies required to succeed with ESG and sustainability strategies.

Q1

Tech Roadmap

Circular Economy Solutions

Market Insight

10 Predictions For ESG & Sustainability Technologies In 2023 And Beyond

Market Overview

Digital Strategies For EU And UK ESG Regulations

Strategic Focus

The Role Of Consulting Services In Driving Social Impact

Strategic Focus

The Rise Of The ESG Board: From Strategy To Execution

Business Case

Leveraging GRC To Minimize ESG Risk

Q2

Green Quadrant

ESG Reporting Software

Market Size & Forecast

ESG & Sustainability Assurance Services 2022-27

Best Practices

Driving ESG Performance Improvements In The Supply Chain

Market Insight

10 Innovative Vendors Advancing ESG & Sustainability Performance

Market Overview

The ESG & Sustainability Ecosystem: Software And Services Partnerships

Strategic Focus

The Future Of Voluntary Sustainability Reporting

Q3

Customer Survey

ESG & Sustainability Budgets & Priorities

Customer Survey

ESG & Sustainability Services Brand Perception

Buyer's Guide

ESG & Sustainability Services Advancing ESG Strategy

Buyer's Guide

Enabling The Circular Economy With Services

Strategic Focus

ESG Disclosures Around The Globe

Strategic Focus

Applying EU Product Passports To The EV Supply Chain

Smart Innovators

Supply Chain Sustainability Software

Q4

Market Size & Forecast

ESG & Sustainability Services 2022-27

Customer Survey

ESG & Sustainability Software Brand Perception

Customer Survey

Industry ESG & Sustainability Priorities & Trends

Customer Survey

Regional ESG & Sustainability Priorities & Trends

Best Practices

Integrating ESG And Financial Reporting

Strategic Focus

The Connection Between TCFD, TNFD And ESG Risk



Your ESG & Sustainability Questions Answered

Helping our clients better understand their growth potential and assisting them in making fact-based decisions is a core expertise of the Verdantix analyst team. To save you time and money, we leverage our existing data sets, market models and executive relationships to generate analysis that meets your specific needs.

Unrivalled subject matter expertise

Verdantix advisory services leverage our research insights, executive relationships and data assets across the EHS, Operational Excellence, Smart Buildings, Net Zero and Sustainability markets. We are subject-matter experts in the markets we serve and only take on projects where we come to the table with existing market data, insights and expertise.

Our expert intelligence helps corporate executives, investors and software executives minimize risks and make informed decisions, based on the insights that best fit their business requirements.

Types of projects we conduct include:

- Software vendor selection support to reduce risk and speed up project completion
- Process optimization to drive increased efficiency in business performance
- Market opportunity analysis to understand new growth segments
- Go-to-market strategy for new or existing propositions
- Thought leadership studies to drive lead generation and brand awareness
- Commercial due diligence

Large corporates

- Functional strategy
- Digital strategy
- Software selection
- RFP design and management
- Process optimization

Software and services vendors

- Go-to-market strategy
- Market analysis
- Thought leadership

Investors

- Market analysis
- Acquisition scans
- Commercial due diligence



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