

Environment, Health & Safety Research Plan 2023



Verdantix Overview.

Verdantix is a research and advisory firm that acts as an essential thought-leader for world-enhancing innovation.

Together with our clients, we shape markets, define the technologies of tomorrow and futureproof businesses.

Research coverage

Building on over 10 years of experience in the market, Verdantix provides uniquely broad and in-depth coverage of EHS technology and innovation. For executives at EHS technology and services firms, our research provides a full portfolio of data and insights to drive growth strategies, focusing on customer priorities, budgets and purchase triggers, the competitive landscape, technology innovations and market forecasts. The research coverage helps EHS leaders make better-informed technology decisions and evolve their approach to EHS management with new concepts and techniques. Verdantix believes that the use of digital technology is vital to the success of high-performing EHS functions.

Environment, Health & Safety
ESG & Sustainability
Net Zero & Climate Risk
Operational Excellence
Smart Buildings

2023 key themes

The research plan articulates the key reports in the pipeline for 2023 and represents 50% of the total number of EHS reports which Verdantix will publish. **Key themes for 2023 include:** process safety management software; protecting workers from climate change risks; air emissions and GHG management software solutions; mixed reality and EHS in the metaverse; EHS training solutions providers; and building safety engagement through EHS technology.



Research Methodologies

Verdantix utilizes proven methodologies to deliver consistent analysis that facilitates client usage of our data and insights in actionable ways:

Market Overview

Qualitative assessment of key trends, structures and priorities in a specific market segment.

Market Size & Forecast

Quantitative analysis of the size of a market and its growth prospects for the next 5 or 20 years based on survey data and a forecast model.

Smart Innovators

Qualitative analysis of an emerging group of suppliers, providing a definition of the market, categorization of suppliers, and explanation of customer needs.

Green Quadrant

Benchmark of comparable suppliers in a market segment, including interviews with executives, interviews with 15 customers, and an assessment based on 100 or more criteria.

Customer Survey

Phone interviews with more than 300 senior managers in EHS roles across all industries and 20 or more countries.

Best Practices

Qualitative research on best practices for a specific set of processes or areas of business activity that helps managers benchmark and improve performance.

Buyer's Guide

Qualitative analysis of comparable suppliers within a market segment to inform buying decisions.

Strategic Focus

Drill-down into a specific challenge facing senior managers, with recommendations on how to resolve the challenge with people, processes and technology.



Environment, Health & Safety

Our Environment, Health and Safety research focuses on the technology and services that enable corporations to improve their performance across environment, health, safety, product stewardship and supply chain stewardship.

Q1

Tech Roadmap

EHS Technologies 2023

Market Overview

Comparing EHS Priorities In The European And North American Markets

Market Size & Forecast

EHS Regulatory And Product Compliance 2022-2027

Buyer's Guide

EHS Training Solutions Providers

Strategic Focus

Protecting Workers From Climate Change Risks

Market Insight

10 Predictions For EHS Technologies In 2023 And Beyond

Q2

Customer Survey

EHS Budgets, Priorities & Tech Preferences

Business Case

EHS Platform Consolidation And Integration

Market Size & Forecast

Environmental Services 2022-2027

Buyer's Guide

Air Emissions And GHG Management Software Solutions

Strategic Focus

EHS Technology For Protecting Field Service Workers

Market Insight

10 Innovative EHS Digital Wearable Vendors To Watch In 2023

Q3

Green Quadrant

Process Safety Management Software

Customer Survey

EHS Services Budgets & Priorities

Smart Innovators

Product And Chemical Compliance Solutions

Market Size & Forecast

EHS Software 2022-2027

Strategic Focus

Making A Business Case For Total Worker Health

Best Practices

Creating A Data-Driven EHSQ Programme

Q4

Smart Innovators

Environmental Compliance

Best Practices

Building Safety Engagement Through EHS Technology

Market Size & Forecast

Contractor Management Software 2022-2027

Market Insight

Mixed Reality And EHS In The Metaverse

Strategic Focus

AI And The Revolution Of EHS Compliance

Market Insight

Upskilling The Future EHS Professional



Your Environment, Health & Safety Questions Answered

Helping our clients better understand their growth potential and assisting them in making fact-based decisions is a core expertise of the Verdantix analyst team. To save you time and money, we leverage our existing data sets, market models and executive relationships to generate analysis that meets your specific needs.

Unrivalled subject matter expertise

Verdantix advisory services leverage our research insights, executive relationships and data assets across the EHS, Operational Excellence, Smart Buildings, Net Zero and Sustainability markets. We are subject-matter experts in the markets we serve and only take on projects where we come to the table with existing market data, insights and expertise.

Our expert intelligence helps corporate executives, investors and software executives minimize risks and make informed decisions, based on the insights that best fit their business requirements.

Types of projects we conduct include:

- Software vendor selection support to reduce risk and speed up project completion
- Process optimization to drive increased efficiency in business performance
- Market opportunity analysis to understand new growth segments
- Go-to-market strategy for new or existing propositions
- Thought leadership studies to drive lead generation and brand awareness
- Commercial due diligence

Large corporates

- Functional strategy
- Digital strategy
- Software selection
- RFP design and management
- Process optimization

Software and services vendors

- Go-to-market strategy
- Market analysis
- Thought leadership

Investors

- Market analysis
- Acquisition scans
- Commercial due diligence



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